

# BANGOR FIRST - NEWSLETTER

## In this issue:

- Good News Story
- Project of focus
- Q & A



Bangor First  
Bangor Yn Gyntaf

## Good News Story



*“Such an amazing place. Always a friendly welcome and a positive atmosphere. Truly deserve to win just for their donuts alone”*

*-Rebecca Glass*

*“I love this shop, such amazing flavours & all home made too”*

*-Ali Thomas*

Huge Congratulations to Coco Vanille on being shortlisted for the Wales start up awards.

Winners will be announced on Thursday 9th September

We wish you the best of luck!



## Current Project

We are pleased to announce the Love Bangor Loyalty Card!

This scheme is aimed at keeping as much money spent in Bangor and not in surrounding areas.

It's quite simple, spend at least £15 in any of the participating businesses and receive a sticker on your Love Bangor Loyalty Card, Collect 5 stickers from 5 different businesses and then you will be eligible to receive a £20 voucher to spend in any of the participating businesses.

We will be trialling this scheme throughout October.

If successful we will bring the card back again!

More information on the Love Bangor Loyalty Card scheme can be found on our website.

Or simply pick up your loyalty card from participating businesses and scan the QR code.



## Q & A

**There seem to be a few uncertainties and questions floating around currently and this is your chance to check out the answers.**

### **Q, What is happening with Bangor First?**

A, The levy bills were due to go out in April this year. However as businesses were reopening after lockdown, we felt it would be a good decision to delay the bills to help support businesses reopening. Once Bangor First receive the levy collection, projects will be implemented by priority. More information is coming on these soon.

### **Q, Why am I receiving a bill from you?**

A, In February 2021, a ballot paper was sent out to all businesses within the proposed BID area in which the results were 58% of businesses in favour of Bangor First continuing. In order for us to continue to support Bangor City Centre all businesses with a rateable value above £5000 will be billed 1.5% of their rateable value to put back into Bangor.

### **Q, Do Directors make money from the BID?**

A, Simple answer is NO. All directors either have their own business or work for a business in Bangor's city centre and volunteer their time to help grow and support our city centre.

### **Q, Are we doing anything about the cleanliness of Bangor?**

A, Yes, but it's not as simple as just clearing the streets. We are negotiating a firmer contract with the local authorities in order to have a strong schedule in place for Bangor and regular maintenance for the streets.

### **Q, It seems you are losing Directors rapidly, Why?**

A, As of 1st April 2021 we are a new board of Directors with a stronger focus and passion than ever before. We have sadly lost good directors. One has become the city Mayor, another has become the company Manager and 4 others left due to no longer representing a business in Bangor (*which is a requirement of being a director*).

If you are interested in Becoming a director, please visit our website and fill out the application form. [www.bangorfirst.co.uk/directors](http://www.bangorfirst.co.uk/directors)